

Democracy in Africa: a very short history

Social Research

WHEN DISCUSSING GOVERNANCE IN AFRICA, ONE MUST BE circumspect when applying the term "democracy" (but see Sklar 1987). One reason for doing so is because the term is imprecise. As in the writings of Schumpeter (1950), "democracy" can refer to political competition and, in particular, open competition among rival political parties. Others, such as Dahl (1971), argue that to be democratic, such competition must take place within a setting infused with attendant rights and freedoms--the right to association, for example, or to free speech--and such rights must be equally shared. Still others, such as Huntington (1991) or Przeworski, Alvarez et al. (2000), would insist that even were a polity to exhibit these attributes, it could not be labeled democratic until one party had surrendered power to another upon losing a national election. While differing in the attributes they posit and the qualifications they impose, those who write of democracy join in emphasizing its essential property: that it is a form of government in which political power is employed to serve the interests of the public rather than of those who govern.

In this essay I argue that democracy, in this sense, has been reborn in Africa. The evidence, I argue, strongly suggests that its renaissance has been accompanied by changes in public policies and political practices that generate benefit for the people. But the evidence also suggests that political dangers remain: incumbent parties strive to suborn the electoral process and incumbent executives seek to prolong their terms in office. As elsewhere, to retain their political liberties, Africa's citizens must "remain vigilant." Paraphrasing John Adams at the U.S. constitutional convention, Africa today may enjoy better governance, but "can [she] keep it?"

INDIGENOUS ROOTS

Without seeking to romanticize the past, we can note the democratic tendencies that infused precolonial societies in Africa. In his extraordinary series on the political history of precolonial Central Africa, for example, Jan Vansina emphasizes the radical republicanism of the lineage systems of government and the efforts they expended to elude domination by centralized states (Vansina 1966, 1978, 1990, 1999, 2005). Even within centralized kingdoms, others stress, there existed prominent fora within which citizens could challenge the royals and their bureaucrats. (1) In some, the office of the prime minister was reserved to the commoners. In others, commoner councils provided a check on the public administration. In still others, societies--some secret, others, like the asafo, fully public--organized a defense for commoner interests. Following a study of the precolonial political systems, one author concludes:

The evidence suggests that, while there was inequality in the states of pre-colonial Africa, those who held positions of privilege had to assure that the benefits created by states were widely shared. For the bargaining power of the masses, relative to the elites, was strong... (Bates 1987: 42).

FOREIGN OCCUPATION

When in the nineteenth century imperial powers occupied the continent, they imposed local rulers on societies that had long resisted political authority. When they encountered societies that possessed chiefs, they either displaced these rulers and imposed rulers of their own or forged opportunistic alliances with incumbent chiefs. As many have noted, chiefs and headmen found room to maneuver in the contested space between the occupier and their people; when they did so, however, it was often in pursuit of their own agendas (Gluckman 1955). The chiefs were able to exploit their political position to acquire--and sell--land; to extract--and divert--tax revenues; and to promote the fortunes of their kin within the new political order. They were able to evade many of the restraints that previously had limited their powers, for to oppose them was to risk provoking the wrath of the colonial occupier.

Following the global conflicts of the twentieth century, the Soviet Union and United States moved to the center of the global stage. While the two great powers clashed ideologically and politically, they shared a disdain for Europe's political pretensions. And when local political forces rallied in resistance to colonial occupation, the great powers let Europe's empires collapse and new nations rise from the political rubble.

POLITICAL TRANSITION

A notable feature of the nationalist movements was the degree to which they targeted the chiefs. Few who did so opposed the institution of the chieftaincy per se; traditional political institutions still evoked respect even among the educated elite, and not only because a disproportion of its members came from chiefly families. Where the chiefs were attacked, it was because they occupied the front ranks of the colonial order and because they had employed public office to secure private advantages. In this sense, the nationalist movements drew upon and renewed the democratic impulses that lay embedded in local political institutions.

Ironically, in this period the imperial powers also began to promote the forces of democratization. Following World War II, they were no longer able to dominate the course of events outside of their European base and so sought to forge ways of shaping outcomes that they no longer could control. Whereas in the past, they could pick and impose local political leaders--that is, the chiefs--they now had to be satisfied with merely shaping the manner in which such leaders were chosen. Out of political necessity, they therefore began to introduce representative institutions. They permitted prominent locals to take office in legislative and executive councils and, after a decent interval, they permitted local citizens to choose who among them were to do so. The culmination of the process was "self-government": the assumption of full executive and legislative power by local politicians.

The administrative, coercive, and judicial arms of the colonial state exercised close oversight of this transition. These bodies treated local political organizations as subversive (2) and monitored the actions of political activists, regulated the holding of meetings, and censored the content of local publications. The imperial powers introduced democracy as a means of disengaging from an enemy they could not defeat. The introduction of democratic institutions was thus the by-product of a search for an advantageous way of negotiating the terms of a political surrender.

The colonial governments may have been forced to introduce electoral competition and representative institutions; but the apparatus they employed to shape these institutions was not one that sought to guarantee democratic rights and freedoms. Rather, it was one that sought to safeguard and protect the institutions that had secured foreign domination over the people of Africa (Young 1994).

INDEPENDENCE

It can come as no surprise, then, that the forces that took over the colonial state, while celebrating self-government and the end of imperial rule, failed to endorse open political competition and the attendant rights of political expression and public assembly. Symptomatic is the fate of opposition parties in the period immediately following political independence. Twenty-six sub-Saharan countries in Africa had gained independence by the late 1960s: the territories of the former French West and Equatorial Africa, British West and East Africa, and the Central African states of Malawi, Zambia, and Congo. "By 1960, the year in which most of... Africa became independent," Ruth Collier writes, "nine countries had (formed) one-party regimes" (Collier 1982: 95). By the mid-1970s, seven more governments imposed single-party rule. In the first wave of consolidation--much of which occurred prior to independence and during the period of self-government--the folding of the opposition tended to be voluntary, or at least the product of negotiation, with opposition parties "crossing the floor" and merging with the government. In the second wave, which occurred after independence, political consolidation tended to be involuntary: it was the product of rigged elections, the jailing of political opponents, and the outlawing of political parties. Then, Collier notes, came a wave of coups and the formation of military regimes. Following the coups of the early 1960s, the military had handed power back to civilians. Subsequently, however, it chose to remain in office. And by the mid-1990s,

authoritarian regimes had "become a dominant feature of African political life" (1982: 96). (See figures 1 and 2 online (3) for depictions of the distribution of political regimes in post-independent Africa.)

POLICIES

In the postindependence period, governments sought to mobilize political power to promote economic development. As eloquently captured by Ndulu (2008), in part they did so because economic doctrines prescribed interventionist policies. Whether to break out of "poverty traps," to induce "backward and forward linkages," or to launch a "big push" toward economic development, economic theory advocated that governments invest in industries and intervene in markets so as to transform the structure of their economies. As Ndulu (2008) argues, political sentiment reinforced economic doctrines. By investing in firms that could produce at home what formerly had been imported from abroad, they sought to lessen their economic dependence on their former colonial masters. The power of the Soviet Union and the Chinese Communist Party's ability to expel the imperial powers provided further inspiration to those who sought to use the state to promote development.

Rather than letting market forces determine prices in the macroeconomy, many governments in Africa strove to regulate both the interest and exchange rates, keeping them artificially low: capital equipment could then be imported more cheaply. By imposing tariffs and licensing imports, governments sought to limit competition from abroad; and by licensing firms and restricting entry, they attempted to suppress competition in the domestic market as well. To promote industrial development, not only did governments thus seek to strengthen the incentives for private investment: they themselves also invested in the formation of firms or nationalized firms that had proven slow to invest.

Governments also intervened in the rural sector. By expelling private agents from agricultural markets, they gained the power to influence prices and employed that power to lower the price of farm products. In export markets, they purchased goods at low domestic prices and then sold them at prices prevailing in global markets, pocketing the difference in the form of public revenues. In food markets, they used their market power to lower the prices charged urban consumers, be they firms purchasing raw materials, such as cotton, or urban dwellers purchasing staple foods, such as maize. In their study of the political economy of Africa's development in the postindependence period, the African Economic Research Consortium (AERC) labels this mix of policies a "control regime" (Ndulu, O'Connell et al. 2008), a term I shall adopt for this essay.

As recognized by Schattschneider (1965), public policies bear testimony to the structure of power in a society; in his words, they institutionalize "patterns of bias." In postindependence Africa, the dominant political structure included the political elite, which chose public policies; a rapidly expanding public sector, charged with their implementation; and a nascent industrial sector, which was the intended beneficiary. The rural sector remained massive in size, generating over half the national income and employing three-quarters or more of the labor force, but it was excluded, economically and politically, from the new order. Those who had seized power and implemented control regimes mounted what amounted to a war of attrition against their rural populations. Note the incidence of the costs and benefits: appreciating the currency may have lowered the costs of importing capital equipment, but it also lowered the earnings of agricultural exporters and the price of food imported from abroad. Limiting imports of manufactured goods from abroad may have promoted the profitability of domestic firms; but it also enabled them to raise the prices they charged consumers, most of whom were farmers. And while intervention in agricultural markets enabled governments to tax foreign earnings and contain pressures for higher prices for consumer staples, it lowered farm revenues. Control regimes were thus systematically biased in favor of the nascent urban sector (Bates 1981; Krueger, Schiff et al. 1992; Anderson and Masters 2009). (See figure 3 online for a depiction of how, in the 1970s and 1980s, this mix of policies had been adopted by a majority of Africa's regimes.)

CRACKS IN THE EDIFICE

Control regimes could not be sustained economically. Consider, for example, the market for foreign

exchange. When the local currency increases in value, the prices of foreign goods fall and the demand for imports rises. By the same token, the value of exports falls: exporters receive fewer local "cedi" for each "dollar" they earn abroad. With an increase in imports and a decline in exports, the country begins to accumulate deficits; to remain solvent, it must borrow. But when Mexico defaulted in its external obligations, private bankers stopped lending abroad and called in their loans, and Africa's states could no longer borrow in order to cover their deficits.

For Africa's citizens, the result was hardship. For lack of foreign exchange, drugs disappeared from hospitals and textbooks from schools. Trucks, tractors, and automobiles stood idle, for want of imported parts. So too factories whose machines had been purchased abroad. Because mechanical equipment could not be refurbished, the infrastructure could not be maintained. The supply of electricity became even more erratic; roads crumbled, many becoming impassable during the rains; locomotives, ferries, and steamships decayed, rendering transport more expensive and less reliable. All whose quality of life depended on the quality of this infrastructure suffered as a result of its decline. In addition, Africa's people suffered from rising prices, as governments printed money in an effort to finance their deficits.

In the midst of this decline, Africa's authoritarian polities remained in place. Indeed, the very interventions that weakened their economies added, in the short run at least, to their political power. Consider once again the market for foreign exchange: as we have argued, an appreciation of the local currency leads to an increase in the demand for imports and a decrease in the supply of exports, thus generating a shortage of foreign exchange at official prices. In black markets, however, because of the excess demand, the price of foreign exchange rises. Those manning the national bank and finance ministries thus found themselves in command of a very precious resource. By controlling appointments to these bureaucracies, the president could control its allocation, conferring benefits on friends, denying them to enemies, and thereby building a loyal band of followers--one willing to defend him, politically, even while his policies crippled the economy.

By the same measure, however, the members of Africa's political elite sacrificed their political legitimacy. Consider the vista that lay before Africa's citizens. Their economy lay in tatters, public services were in disarray, and public infrastructure in disrepair. And yet the favored few--that is, those in power--drove expensive cars, dressed in expensive apparel, and sent their family's children to expensive schools abroad. By laying hold to and manipulating prices in the economy, their rulers had, on the one hand, converted markets into political machines. But on the other, they had incited the wrath of their people, thereby preparing the ground for those who might wish to drive them from power.

Political criticism mounted not only from within but also mounted from those who held Africa's debts abroad. At first, foreign creditors sought changes in government policies. To increase their leverage, they gathered into blocs, which were organized and maintained by the international financial institutions. As coordinators of Africa's creditors, these institutions then acquired great influence. At first, they entered into dialogue with the debtor governments, pointing to alternative ways of securing their policy objectives. Increasingly, however, they spoke harshly, offering forbearance but in exchange for the governments' willingness to change their policies. Over time, the harsher tone prevailed, and Africa's governments found themselves facing growing foreign pressure to alter their economic policies.

Subsequently, the staff of the international financial institutions and, in particular, the staff of the World Bank, began to call not only for policy but also for political reform. In part they did so because of the puzzle posed by the behavior of Africa's regimes: Why would governments, they asked, choose policies that violated the economic interests of its people? They would do so, they reasoned, if their preferences were not aligned with those who owned and managed the economies productive resources. From this reasoning emerged the outlines of a strategy: by rendering a government accountable, they could harness its political ambitions. Should the citizens be able to dismiss a government that had harmed their interests, politicians would then possess an incentive to choose policies that strengthened rather than undermined the economy. In a series of publications (World Bank 1981, 1991a, 1991b, 1994), the managers of Africa's debt advocated political reform as means of attaining policy reform in Africa.

The clash between Africa's creditors and its governments appeared one-sided: the creditors were rich and powerful; Africa, poor and weak. But political as well as economic interests were in play; and the international agencies were public, not private institutions and under the control of governments. During the Cold War, Africa had become a theatre of the Cold War. Armies backed by the Soviet Union on the one side and the United States on the other clashed on the Horn and Kenya provided the United States harbor facilities and overflight rights in the region. Liberia provided the United States an outpost for tracking satellites and a refueling base for its airplanes. And Zaire (now the Democratic Republic of Congo) provided a base for forces, financed by the United States, that fought movements backed by Cuba, China, and the Soviet Union. When an arap Moi, a Sergeant Doe, or a Mobutu Sese Seko came under pressure from the International Monetary Fund or the World Bank to reform his economic policies, the State Department, the Foreign Office, or the Quai d'Orsay would step in to defend their political client. Because they held a majority on the boards of the international financial institutions, Western governments were well placed to temper the reformist zeal of their technocrats. For political reasons, the economic costs of bad policies were judged worth paying.

Those Africans who had scanned the political and economic terrain about them and been moved to demand political change thus found themselves joined by reformers abroad. But both were checked by political forces at the global level.

POLITICAL REFORM

Following the fall of the Berlin Wall in 1989, the resistance that had originated in the foreign ministries of the West collapsed. Dictators that had once proved embarrassing but useful were now simply embarrassing and were set aside as cynically as they had once been employed. The result was a rush to reform. As depicted in table 1, the process began in French speaking West Africa: in February 1990, in Benin, local reformers set up a national convention, which soon declared itself a constitutional assembly, thus arrogating to itself the power of the state; the assembly legalized opposition parties and called for open elections to fill executive positions and legislative offices. Inspired by events in Benin, reformers in other states then convened similar conventions; the practice spread through neighboring polities, then inland and southward, and penetrated into Central Africa. In concert with these domestic political forces, those in the international financial institutions renewed their push for political reform; this time their efforts met little resistance from Western governments.

Not only did the new international realities loosen the restraints under which they labored; the collapse of communism strengthened their hand. For now the international financial institutions could point to, say, the U.S. Congress and credibly argue that without political reform, governments in Africa stood little chance when competing for international aid with states just liberated from communism.

Under intense pressure from citizens at home and mounting pressures from creditors abroad, governments in Africa rapidly changed their political institutions. The pace and extent of these reforms is vividly captured in figures 1 and 2 (available online).

THE AUTHORITARIAN REACTION

When governments have been authoritarian, they have good reason to fear political competition and the possible loss of power. Authoritarian rulers commonly used public power to acquire private wealth, seizing land, appropriating shares in firms and financial institutions, and extorting bribes from those they rule. Were they to be deprived of the defenses available to those in office--command of the police, the jails, and the office of the public prosecutor--they would become vulnerable to reprisals. As democratic forces mobilized, then, so too did efforts to repress them. In Kenya, opposition leaders were jailed and tortured; police broke up public rallies, on occasion shooting into the crowds; and prominent critics of the regime perished in mysterious circumstances. In Togo, the military government mobilized its soldiers who, with bayonets and bullets, cleared the capital's streets of citizens rallying in support of political reform. Mobutu, Mugabe, Habyarimana: each mobilized their regimes coercive powers in an effort to suppress those demanding democracy.

As the incumbent elite became increasingly insecure, other politicians mobilized their own supporters, the better to defend their interests in the subsequent scramble for power. Some recruited thugs from the streets, who could be gathered quickly and quickly set aside; others assembled militias, which once formed remained under arms. (See figures 4 and 5 online. Figure 4 shows the "average level of reform" and the percentage of countries reportedly harboring armed militias from 1970-1996; figure 5 shows the rise and decline of civil wars from 1960 to date.)

The period of reform was thus also a period of political violence. But there was also a subsequent decline in the frequency of conflict. Widespread violence, it would appear, was a property of the transitional dynamics of political reform rather than of the new steady state. The new democracies appear to be no more prone to such conflict than did their authoritarian predecessors; it was the transition to democracy that was violent.

In the short term, reform proved costly: it precipitated an authoritarian reaction and political violence. But in the longer term, in many states, political order returned; and along with the blessings of peace came changes in economic policy.

POLICY CHANGE

Recall the incidence of the costs and benefits of control regimes: the benefits accrued to nascent manufacturing and the rapidly expanding public sector, both based in urban centers, while the costs fell upon consumers and the producers of agricultural products, most of whom live in the countryside. Given the nature of Africa's economies, however, when politicians must campaign for votes in order to secure power, they then must compete for the votes of farmers. To win these votes, they need to champion policies that generate benefits for, rather than inflict costs upon, rural dwellers. The introduction of competitive elections thus empowered the rural majority and the patterns of political bias embodied in government policies.

Two bits of evidence pertain. The first comes from the AERC study, which argues for an "elective affinity" between authoritarian politics and the maintenance of control regimes and found that governments chosen in competitive elections were 20 percentage points less likely to adopt control regimes (Bates 2008: 196). Of more direct relevance is a World Bank study (Anderson forthcoming) of government policies toward agriculture. As an aggregate measure of these policies, the research team calculated the Relative Rate of Assistance (or RRA), which compares the degree to which government policies enable producers in the agricultural and manufacturing sectors to raise prices over and above those that would prevail in competitive markets (as benchmarked by prices in global markets). When government policies exhibit urban bias, then the measure turns negative; positive values indicate a bias toward farmers. (See figures 6 and 7 online for depictions of the greater degree of urban bias consistently exhibited by governments in Africa as compared to those in regions in the rest of the world, and the effect of the size of the rural electorate on discrimination against farming.)

The recent revival of economic growth in Africa comes from several sources: the infusion of capital from South Africa, China, and migrants living abroad, and the demand for primary products from the growing economies of Asia surely play the dominant role. Before these forces impacted upon the economies of Africa, however, the AERC researchers had noted that the adoption of a control regime, all else being equal, was associated with a nearly 2 percentage point reduction in the rate of economic growth. Given that agriculture is the largest single industry in most African economies, it is thus possible that the abandonment of control regimes plays a significant part as well.

CONCLUSION

Political competition between organized political parties provides one means to render rulers accountable, thereby aligning their interests with the interests of those they rule. Insofar as private citizens own and

control the productive resources of society, the result should be that governments that are accountable will use public power with restraint: rather than using the power of the state to seize the wealth of those they rule, they will seek to protect its creation.

Further evidence of the relationship between political reform and the conduct of governments comes from the work of Humphreys and Bates (2005). Governments that face political competition in upcoming elections, they find, are more likely to honor contracts and less likely to extract bribes. (The results parallel the data contained in figure 8 [available online], which captures the World Bank's summary of the ratings of governments. For the African sample, authoritarian governments are rated as more corrupt, less respectful of the rule of law, and less effective than are nonauthoritarian regimes.) (4)

While we are still far from establishing cause and effect, the evidence is suggestive: differences in the institutions that govern Africa appear to go hand in hand with differences in the way in which governments employ their powers. Political reform appears to have elicited political restraint and a higher quality of governance.

The question is, of course, whether the reformist impulse will endure or erode. The elections in Nigeria and Kenya in 2007 underscore the potential for backsliding; so too those in Sudan and Rwanda. Also indicative are the efforts to revoke the limits on the terms of presidents, as documented in figure 9, available online.

Political liberty is always in peril. As Adams proclaimed to the citizens of Philadelphia, so he might have exhorted those in modern Africa: Remain vigilant!

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Table 1

Country	Date	Duration	Election		Outcome: incumbent	
			Month	F&F?	Ousted	Retained
Benin	Feb. 90	1 week	Feb. 91	yes	?	
			Mar. 96	yes	?	
Congo	Feb. 91	3 months	Aug. 92	yes	?	
Gabon	Mar. 90	3 weeks	Dec. 93	no		?
Mali	Jul. 91	2 weeks	Apr. 92	yes	?	
Niger	Jul. 91	6 weeks	Feb. 93	yes	?	
Burkina Faso	Aug. 91	7 months	Dec. 92	yes		?
Ghana	Aug. 91	7 months	Dec. 92	yes		?
Togo	Aug. 91	1 month	Aug. 93	no		?
Zaire	Aug. 91	1 year	—	—		
CAR	Oct. 91	2 months	Aug. 92	yes	?	
Chad	Jan. 93	3 months	Jun. 96	no		?

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NOTES

(1.) "You have eaten me": this wistful phrase--variously attributed to Yoruba or Lunda kings, upon assuming office--confirms the monarch's recognition that he must subordinate his private needs to the obligation of public service.

(2.) Indicative is that in the British colonial archives, the files on the nationalist parties bore the same label (SOC) as did those for armed insurgencies, nativist rebellions, and communist cells.

(3.) All figures and the appendix accompanying this article are available online at <www.socres.org/appendices/774bates.html>.

(4.) For the definition of an authoritarian and nonauthoritarian regime, see the appendix, available online. Applying a t-test to the difference between the means, the difference in the ratings in each of the four panels is highly significant.

Table 1

Country	Date	Duration	Election		Outcome incumbent	
			Month	F&F?	Ousted	Retained
Benin	Feb-1990	1 week	Feb-1991	yes	?	
			Mar-1996	yes	?	
Congo	Feb-1991	3 months	Aug-1992	yes	?	
Gabon	Mar-1990	3 weeks	Dec-1993	no		?
Mali	Jul-1991	2 weeks	Apr-1992	yes	?	
Niger	Jul-1991	6 weeks	Feb-1993	yes	?	
Burkina Faso	Aug-1991	7 months	Dec-1992	yes		?
Ghana	Aug-1991	7 months	Dec-1992	yes		?
Togo	Aug-1991	1 month	Aug-1993	no		?

Zaire	Aug-1991	1 year	--	--		
CAR	Oct-1991	2 months	Aug-1992	yes	?	
Chad	Jan-1993	3 months	Jun-1996	no		?

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