Course Outline and Reading Assignments

The grade for this course is based on take-home mid-term and final exams. Each exam will consist of two three-page papers. The paper topics will be chosen to assess your ability to integrate and synthesize the readings and lectures into a lucid, clearly stated argument backed by the readings. The mid-term exam will be handed out February 4 and due February 9. The final will be handed out March 10 and due March 17 at 11:30 AM.

Laptops may not be used during class. Ample research shows that “The Pen is mightier than the laptop” when it comes to comprehension and learning. Using your own words to rephrase and distill the lecture requires active engagement with the material while transcribing the discussion requires little or no mental processing. (Students with a medical accommodation should speak with me after class.)

Reading Assignments. All articles assigned are available in advance of the lecture as downloads at http://pscourses.ucsd.edu/ps100da/. The first readings are already posted. Download the articles as soon as possible. Until you have downloaded them, you are vulnerable to unexpected outages, server crashes, and troubles with your on- and off-campus connections.

Both the mid-term and final exams will require you to be familiar with the Republican and Democratic candidates in the 2016 presidential election. The mid-term exam questions will require you to develop a strategy for one of the major Republican primary contenders and the final exam will require you to develop a strategy for the race between the (hypothetical) Democratic and Republican nominees. You do not need detailed knowledge of all the issues but you should follow the races in a newspaper like The New York Times, Washington Post or Wall Street Journal online; in a magazine like The Economist, or at Politico.com

Maintaining Academic Integrity: By taking this course, students agree that all required papers will be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the terms of use agreement posted on the Turnitin.com site.
Week One

Tuesday January 5

Shirky 2014, Why I Just Asked My Students to Put Their Laptops Away,
Popkin 1994, The Reasoning Voter, Prologue, Chapter 1

[Sociological, psychological and economic contributions to voting theory.
How is choosing a candidate different from choosing a PC or buying Jeans?]

Thursday January 7

Lupia 2006, How Elitism Undermines the Study of Voter Competence,

[When will people spend time gathering information about politics and government?]

Week Two

Tuesday January 12

Popkin 1994, The Reasoning Voter, Chapter 3, Going Without Data: Information Shortcuts
Lupia and Mccubbins 1998, The Democratic Dilemma, Chapter 3, How People Learn from Others

[What information shortcuts do voters use about political parties and candidates?]
From whom can voters learn? When can we learn from our enemies?

Thursday January 14

Fiske, Cuddy and Glick 2007, Universal Dimensions of Social Cognition,
Doonesbury, “Street Calculus”
Popkin 1994, The Reasoning Voter, Chapter 4, Going Beyond the Data: Evidence and Inference in Voting
Glenn 2004, On Death and Voting,

[How do terrorism and fear change perceptions of leaders?]
[Why do candidate biographies get so much coverage and attention? How do we incorporate information and assemble narratives about candidates and government?]
Week Three

Tuesday January 19

Williamson, Skocpol and Coggin 2011, The Tea Party and the Remaking of Republican Conservatism,

Tesler 2012, The Spillover of Racialization into Health Care: How President Obama Polarized Public Opinion by Racial Attitudes and Race,

Huber and Lapinski 2006, The "Race Card" Revisited,

Axelrod 2015, Believer: My Forty Years in Politics, 378-79

[Why did David Axelrod, Obama’s strategist, want former President Carter to avoid talking about the racist animosity towards the president?]

Thursday January 21

Popkin 2007, Changing Media and Changing Political Organization,

Hamilton 2007, News That Sells: Media Competition and News Content,

[How do changes in media affect what voters learn? How do politicians react to changes in media?]

Week Four

Tuesday January 26

Morris 2006, Borderline Catastrophe; How the Fight over Immigration Blew up Rove's Big Tent.

Hajnal and Rivera 2014, Immigration, Latinos, and White Partisan Politics: The New Democratic Defection,

Card, Dustmann and Preston 2012, Immigration, Wages, and Compositional Amenities, pages 1-3, 29-31 -- Sections I & VI

Tesler 2015, How Anti-Immigrant Attitudes Are Fueling Support for Donald Trump,

Thursday January 28

NOTE: Iowa Caucus is Monday February 1

Popkin 2012, The Candidate, Chapter Two Excerpt
Week Five

Tuesday February 2

Toobin 2014, The Absolutist: Ted Cruz Is an Unyielding Debater—and the Far Right’s Most Formidable Advocate,
Edsall 2015, Can This Really Be Donald Trump’s Republican Party?,
Osnos 2015, The Opportunist: Marco Rubio’s Political Dexterity,

Thursday February 4

Midterm Handed Out: Due at beginning of class. (Due February 9)

Week Six

Tuesday February 9

Note: New Hampshire Primary is today.
Midterms Handed in
Buckley 2000, Trump: The Inaugural,
Video Shown in Class

Thursday February 11

Campbell and Kay 2014, Solution Aversion: On the Relation between Ideology and Motivated Disbelief,

Week Seven

Tuesday February 16

Popkin 1994, The Reasoning Voter, Chapter 5, Attributable Benefits and Political Symbols

Thursday February 18

Popkin 2007, Public Opinion and Collective Obligations,
Week Eight

Tuesday February 23

Sheehan 1995, Ain't No Middle Class,
Sheehan 1996, Kid, Twelve,

[Your final exam will have a compulsory question in which you devise a strategy focusing on these two families in a presidential primary or general election.]

Thursday February 25

Reread Popkin 2007, Changing Media and Changing Political Organization,
Reread Hamilton 2007, News That Sells: Media Competition and News Content,
Baum 2007, Soft News and Foreign Policy,
Hadden and Shupe 1988, Televangelism: Power and Politics on God's Frontier,

Week 9

Tuesday March 1

Cook and Lewandowsky 2012, The Debunking Handbook,

Thursday March 3

Massa 1997, A Catholic for President?,
Verba and Schlozman 1977, Unemployment, Class-Consciousness, and Radical Politics,

Week 10

Tuesday March 8

Final Exam Handed Out

Thursday March 10

No Class: extra office hours instead